



November 2019

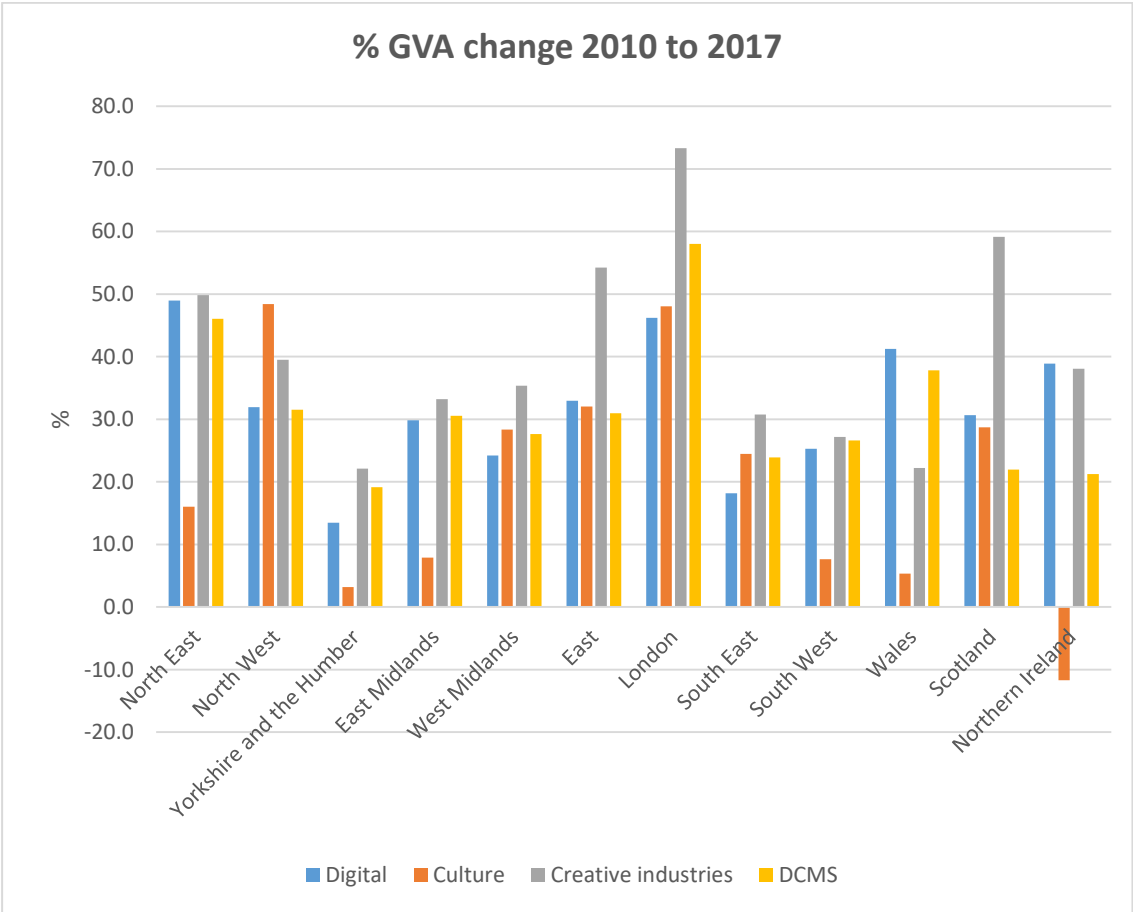
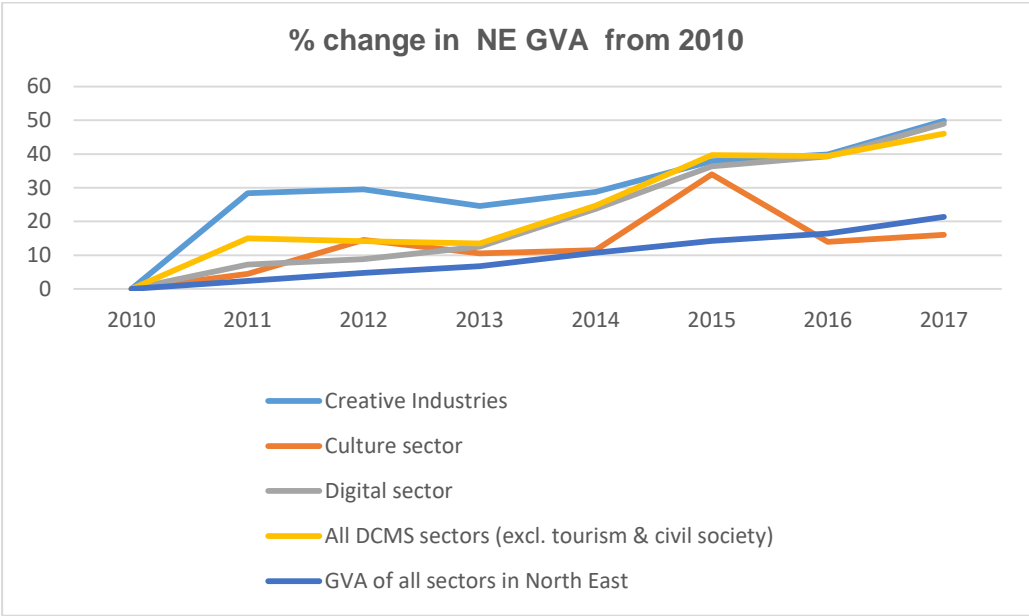
1. Introduction

In February 2019, the Department for Culture, Media and Sport (DCMS) issued a breakdown of Regional Gross Value Added (GVA) for the first time, comparing the GVA between 2010 and 2017 for the: DCMS sectors, creative industries, cultural and digital sectors in each UK Region.

The North East Culture Partnership has analysed this DCMS statistical release to: investigate the trends in these sectors in the North East over time; compare with the GVA in other UK regions, and with the GVA for all North East sectors.

2. Executive summary

- (i) The digital sector's GVA in the North East increased by 49% - the largest regional % GVA increase in the UK between 2010 and 2017 – the Telecoms sector was responsible for increasing the GVA by £1.1 bn in this time. This sector accounted for 5.84% of the North East's GVA in 2017 (2.2 times the GVA for all sectors) and was worth £3.1bn; ahead of London's position in second place with its 46.2% increase.
- (ii) Between 2010 and 2017 – the GVA for the North East's DCMS sector showed the second highest increase in the UK, at 46.1% (2.2 times the GVA for all other NE sectors), second to London's DCMS sector's GVA growth of 58%.
- (iii) The North East's Creative Industries were worth £1,025m of GVA in 2017; an increased by 49.9% increase from 2010 – the fourth largest increase in the UK.
- (iv) The North East's Cultural Sector was worth £232m of GVA in 2017; the 7th highest increase in the UK culture sector's GVA since 2010, at 16%.

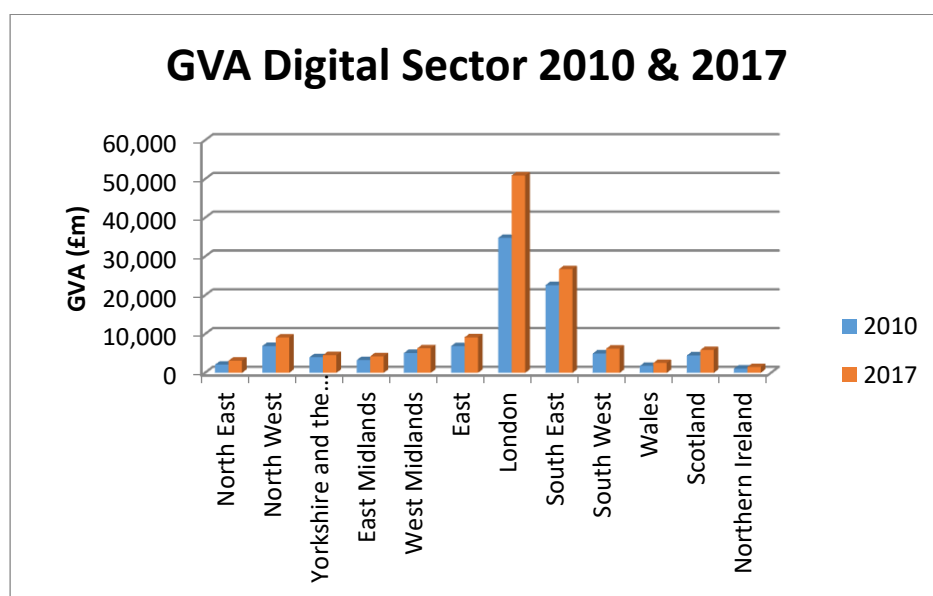


3. Regional GVA by sector

Digital sector

The digital sector's GVA in the North East increased by 49% - the largest % in the UK between 2010 and 2017, partly due to the Telecommunications sector's GVA increasing from £1.1bn in 2010 to £2.1 bn during this time. The digital sector accounted for 5.84% of the North East's GVA in 2017, and was worth £3.1bn.

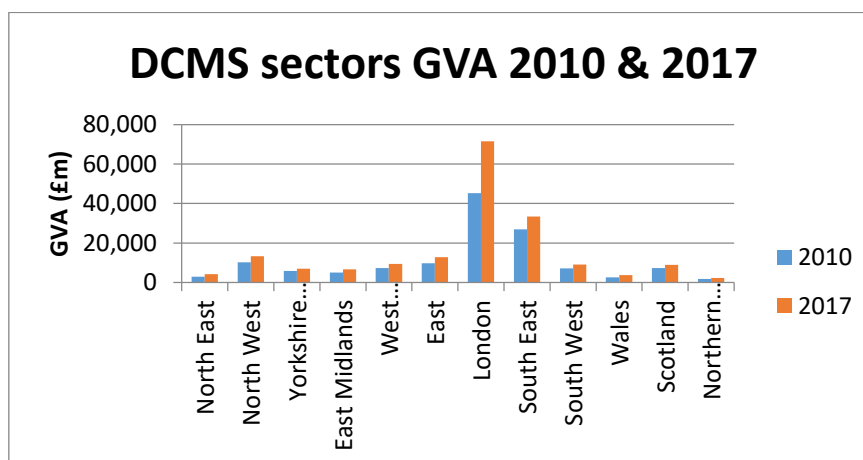
Digital sector GVA (£m)	2010	2017	% change	% change to all sectors GVA
North East	2,110	3,143	49.0	21.4
London	34,831	50,932	46.2	40.3
Wales	1,812	2,559	41.2	28.6
Northern Ireland	1,082	1,503	38.9	28.0
East	6,894	9,165	32.9	29.5
North West	6,909	9,114	31.9	25.6
Scotland	4,508	5,889	30.6	26.1
East Midlands	3,277	4,255	29.8	28.2
South West	4,990	6,252	25.3	24.2
West Midlands	5,109	6,345	24.2	33.9
South East	22,625	26,741	18.2	27.7
Yorkshire and the Humber	4,023	4,565	13.5	22.4



Department for Culture, Media and Sport sector

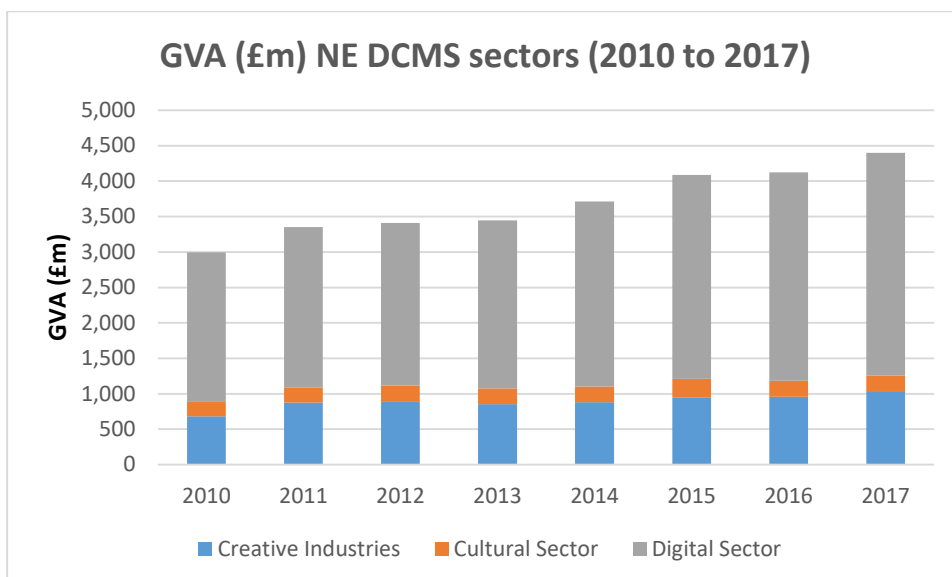
Between 2010 and 2017, the North East's DCMS sector had the second highest GVA increase in the UK, at 46.1% (2.2 times the GVA increase for all other NE sectors of 21.38%), with the Telecoms sector accounting for £1.1bn of this increase. DCMS sectors accounted for 7.89% of the North East's GVA in 2017.

DCMS sectors GVA (£m)	2010	2017	% change	% change to GVA (all sectors)
London	45,277	71,556	58.0	40.3
North East	2,907	4,246	46.1	21.4
Wales	2,685	3,701	37.8	28.6
North West	10,177	13,383	31.5	25.6
East	9,781	12,807	30.9	29.5
East Midlands	5,088	6,643	30.6	28.2
West Midlands	7,344	9,374	27.6	33.9
South West	7,154	9,057	26.6	24.2
South East	26,998	33,455	23.9	27.7
Scotland	7,356	8,971	22.0	26.1
Northern Ireland	1,874	2,272	21.2	28.0
Yorkshire and the Humber	5,875	6,999	19.1	22.4



GVA in North East DCMS sector and sub-sectors from 2010 to 2017

North East DCMS sectors	2010	2011	2012	2013	2014	2015	2016	2017	% increase 2010 to 2017
Creative Industries	684	878	886	852	881	943	957	1,025	49.9
Culture sector	200	209	229	221	223	268	228	232	16.0
Digital sector	2,110	2,263	2,297	2,374	2,611	2,878	2,940	3,143	49.0
All DCMS sectors (excl. tourism & civil society)	2,907	3,343	3,317	3,298	3,624	4,060	4,053	4,246	46.1
% NE DCMS sectors/Total NE GVA	6.56	7.37	7.14	6.97	7.38	8.01	7.85	7.89	20.3
% NE creative industries sector GVA/Total NE GVA	1.54	1.93	1.91	1.80	1.79	1.86	1.85	1.90	23.5
% NE culture sector GVA/Total NE GVA	0.45	0.46	0.49	0.47	0.45	0.53	0.44	0.43	-4.4
% NE digital sector GVA/Total NE GVA	4.76	4.99	4.94	5.01	5.32	5.68	5.69	5.84	22.7
GVA of all sectors in North East	44,344	45,381	46,454	47,342	49,093	50,661	51,625	53,825	21.4

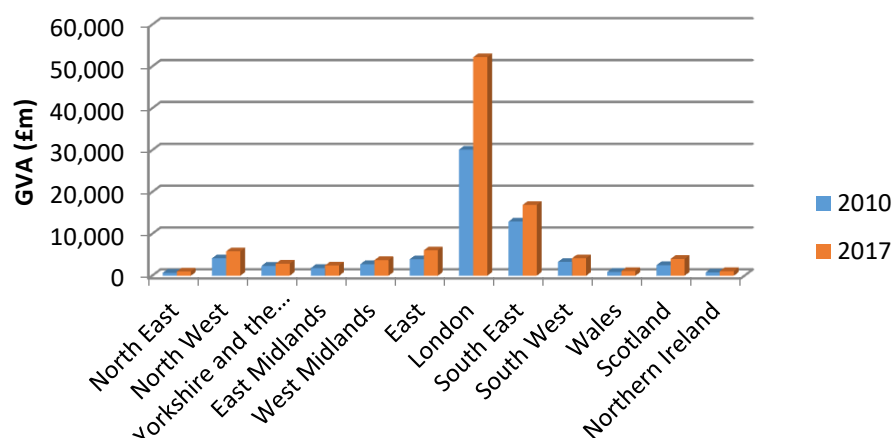


Creative Industries

The Creative Industries were worth over £1 billion of GVA to the North East in 2017; a 49.9% increase from 2010 – the fourth highest increase in GVA in the UK. The creative industries accounted for 1.9% of the North East’s GVA in 2017.

Creative Industries GVA (£m)	2010	2017	% change	% change to GVA (all sectors)
London	30,134	52,225	73.3	40.3
Scotland	2,523	4,015	59.1	26.1
East	3,933	6,067	54.3	29.5
North East	684	1,025	49.9	21.4
North West	4,181	5,832	39.5	25.6
Northern Ireland	788	1,088	38.1	28.0
West Midlands	2,758	3,733	35.4	33.9
East Midlands	1,841	2,452	33.2	28.2
South East	12,936	16,913	30.7	27.7
South West	3,288	4,182	27.2	24.2
Wales	914	1,117	22.2	28.6
Yorkshire and the Humber	2,356	2,877	22.1	22.4

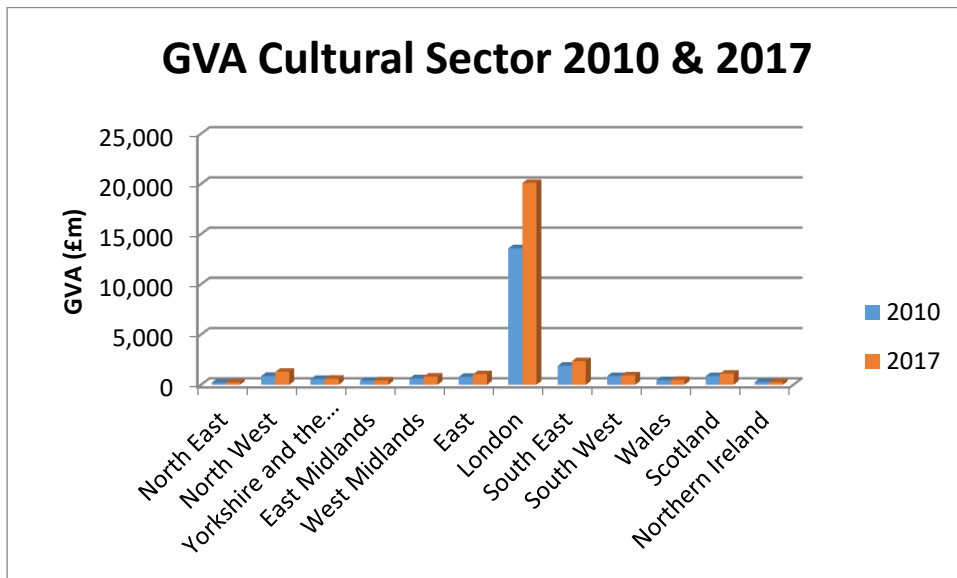
GVA Creative Industries 2010 & 2017



Cultural Sector

The Cultural Sector was worth £232m of GVA to the North East in 2017; the 7th largest increase in the UK between 2010 and 2017, at 16%. The cultural sector accounted for 0.43% of the North East's GVA in 2017.

Cultural sector GVA (£m)	2010	2017	% change	% change to GVA (all sectors)
North West	857	1,272	48.4	25.6
London	13,564	20,082	48.1	40.3
East	780	1,030	32.1	29.5
Scotland	850	1,094	28.7	26.1
West Midlands	621	797	28.3	33.9
South East	1,873	2,331	24.5	27.7
North East	200	232	16.0	21.4
East Midlands	394	425	7.9	28.2
South West	853	918	7.6	24.2
Wales	449	473	5.3	28.6
Yorkshire and the Humber	568	586	3.2	22.4
Northern Ireland	273	241	-11.7	28.0



Definitions

The **Creative Industries** definition includes the following sub-sectors: Advertising and marketing; Architecture; Crafts; Design and designer fashion; Film, TV, video, radio and photography; IT, software and computer services; Publishing; Museums, galleries and libraries; and Music, performing and visual arts.

The **Digital sector** includes the following sub-sectors: Manufacturing of electronics and computers; Wholesale of computers and electronics; Publishing (excluding translation and interpretation activities); Software publishing; Film, TV, video, radio and music; Telecoms; Computer programming, consultancy and related activities; Information service activities; and Repair of computers and communication equipment.

The **cultural sector** is defined by the following sub-sectors: Arts; Film, TV, and music; Radio; Photography; Crafts; Museums and galleries; Library and archives; Cultural education; and operation of historic buildings and similar visitor attractions.

Information sources

Gross Value Added (GVA) in DCMS sectors (February 2019 release)

Source: DCMS sectors economic estimates

Link: <https://www.gov.uk/government/statistics/dcms-sectors-economic-estimates-2017-regional-gva>

Latest data: 2017

Measure: *GVA is the measure of the value of goods and services produced in an area, industry or sector of the economy.*

The total figures for the DCMS sectors include: creative industries, cultural sector, digital sector, gambling, sport and telecoms and exclude those for tourism and civil society. All GVA estimates are shown in current prices (i.e: not adjusted for inflation).