



March 2018

1. Introduction

In February 2018, the Department for Culture, Media and Sport (DCMS) issued a breakdown of Regional Gross Value Added (GVA) for the first time, comparing the GVA between 2010 and 2016 for the: DCMS sectors, creative industries, cultural and digital sectors in each UK Region.

The North East Culture Partnership has analysed this DCMS statistical release to: investigate the trends in these sectors in the North East over time; compare with the GVA in other UK regions, and with the GVA for all North East sectors.

2. Executive summary

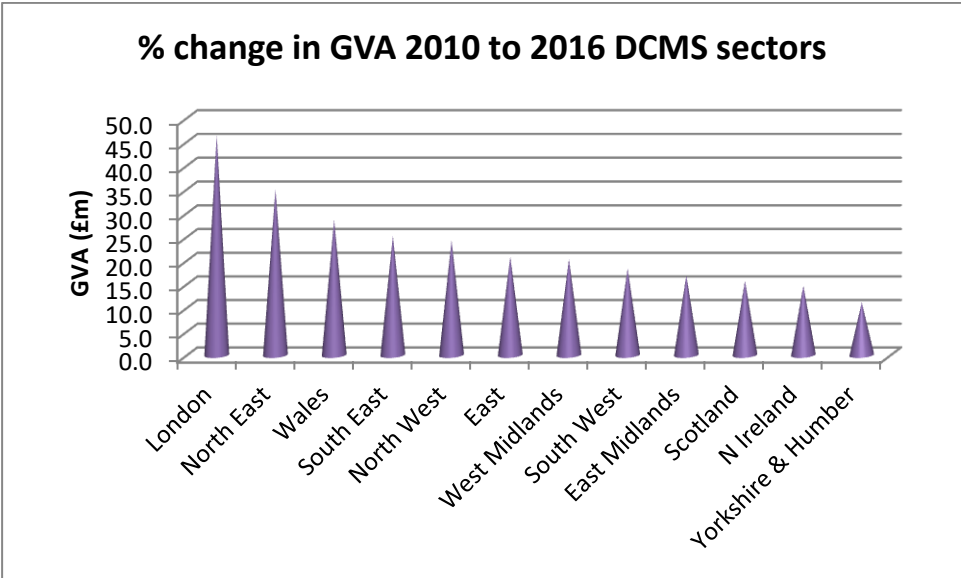
- (i) Between 2010 and 2016 – the GVA for the North East’s DCMS sector showed the second highest increase in the UK, at 35.1% (2.3 times the GVA for all other NE sectors), second to London’s DCMS sector’s GVA growth of 46.4%.
- (ii) The North East’s Creative Industries were worth £983m of GVA in 2016; and increased by 47% increase between 2010 and 2016 – the third highest increase in the UK.
- (iii) The North East’s Culture Sector was worth £266m of GVA in 2016; the highest increase in the UK culture sector’s GVA since 2010, at 43.7%.
- (iv) The North East’s Digital Sector was worth £2.5bn of GVA in 2016; and showed the third highest increase in the UK in the period 2010-2016, at 26.7%.

3. Regional GVA by sector

Department for Culture, Media and Sport sector

Between 2010 and 2016, the North East’s DCMS sector had the second highest GVA increase in the UK, at 35.1% (2.3 times the GVA increase for all other NE sectors of 14.9%); second to London’s of 46.4%. DCMS sectors accounted for 7.5% of the North East’s GVA in 2016.

Region	GVA DCMS sector in 2010 (£m)	GVA DCMS sector in 2016 (£m)	% change in DCMS sector GVA 2010 to 2016	% change to GVA (all sectors)
London	43,951	64,348	46.4	32.3
North East	2,795	3,774	35.1	14.9
Wales	2,557	3,288	28.6	23.4
South East	25,806	32,285	25.1	23.1
North West	9,902	12,299	24.2	19.2
East	9,660	11,669	20.8	23.8
West Midlands	7,157	8,611	20.3	26
South West	6,977	8,254	18.3	19.7
East Midlands	4,952	5,786	16.8	22
Scotland	7,415	8,578	15.7	21.3
N Ireland	1,830	2,099	14.7	18.8
Yorkshire & Humber	5,649	6,276	11.1	16.5

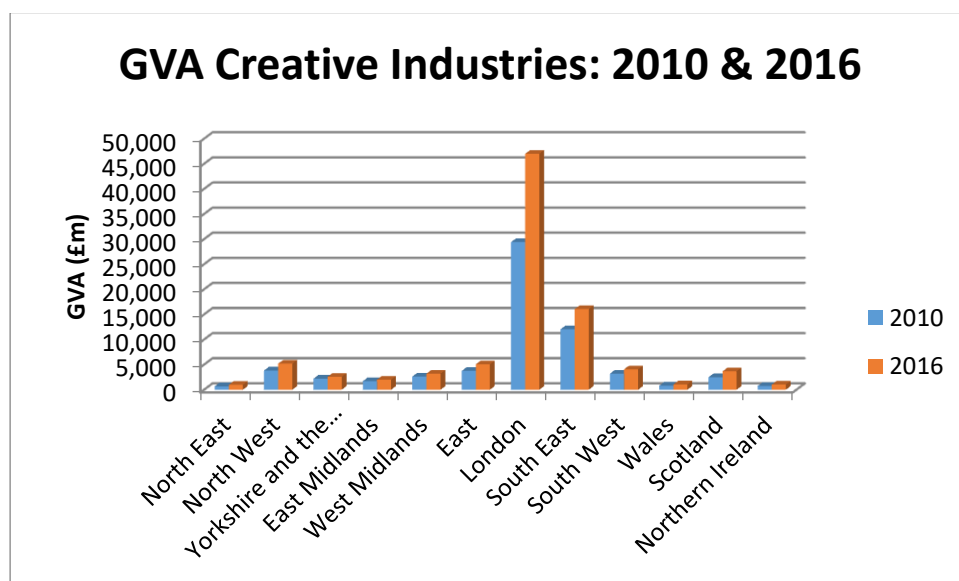


Creative Industries

The Creative Industries were worth £983m of GVA to the North East in 2016; a 47% increase between 2010 and 2016 – the third highest increase in GVA in the UK. The creative industries accounted for 1.9% of the North East’s GVA in 2016.

Creative industries

	GVA CIs 2010 (£m)	GVA CIs 2016 (£m)	% change CIs GVA 2010 to 2016	% change to GVA (all sectors)
London	29,399	46,994	59.8	32.3
Scotland	2,489	3,664	47.2	21.3
North East	669	983	47.0	14.9
N Ireland	727	1,012	39.1	18.8
North West	3,830	5,195	35.6	19.2
East	3,741	5,064	35.4	23.8
South East	12,028	16,041	33.4	23.1
Wales	812	1,056	30.1	23.4
South West	3,193	4,055	27.0	19.7
West Midlands	2,622	3,199	22.0	26.0
Yorkshire & Humber	2,199	2,572	17.0	16.5
East Midlands	1,715	1,993	16.2	22.0



Cultural Sector

The Culture Sector was worth £266m of GVA to the North East in 2016; the highest increase in the UK between 2010 and 2016, at 43.7%. The cultural sector accounted for 0.5% of the North East's GVA in 2016.

Cultural sector

	GVA CS 2010 (£m)	GVA CS 2016 (£m)	% change CS GVA 2010 to 2016	% change to GVA (all sectors)
North East	185	266	43.7	14.9
Scotland	852	1,165	36.8	21.3
London	13,372	17,878	33.7	32.3
South East	1,999	2,564	28.3	23.1
North West	840	1,004	19.5	19.2
East	775	903	16.6	23.8
Wales	363	403	11.1	23.4
West Midlands	638	705	10.6	26.0
South West	889	891	0.2	19.7
N Ireland	224	214	-4.6	18.8
East Midlands	369	330	-10.4	22.0
Yorkshire & Humber	558	442	-20.7	16.5

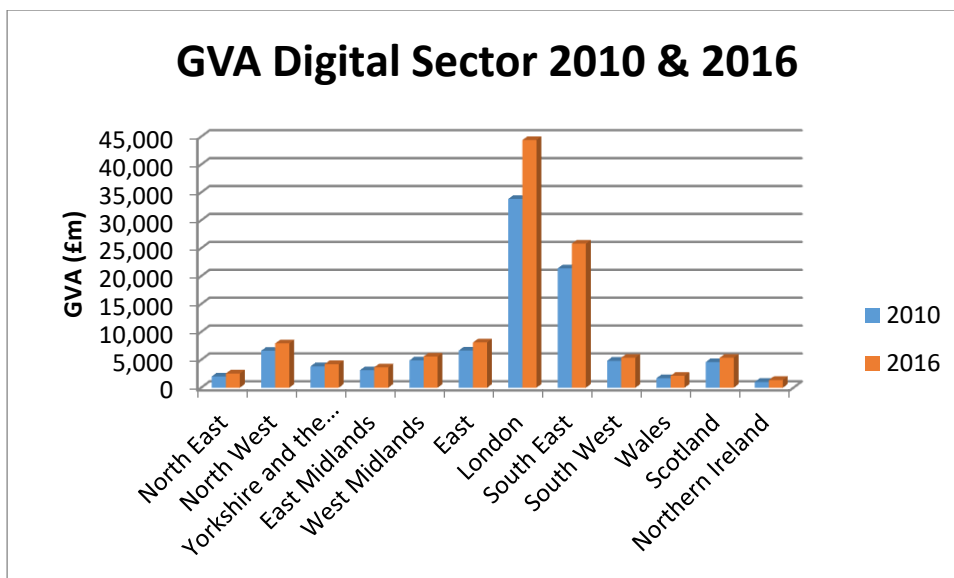


Digital sector

The digital sector accounted for 5% of the North East's GVA in 2016 and was worth £2.5bn of GVA to the North East in 2016; its GVA showed the third highest increase in the UK between 2010 and 2016, at 26.7%.

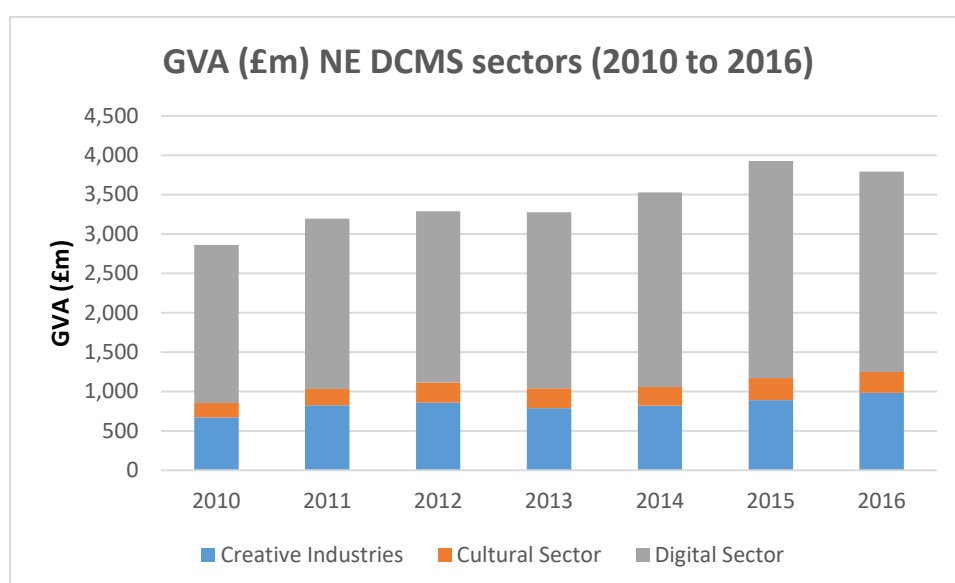
Digital sector

	GVA Digital sector in 2010 (£m)	GVA Digital sector in 2016 (£m)	% change in digital sector GVA 2010 to 2016	% change to GVA (all sectors)
N Ireland	1,034	1,382	33.7	18.8
London	33,834	44,384	31.2	32.3
North East	2,009	2,545	26.7	14.9
Wales	1,713	2,136	24.7	23.4
East	6,662	8,114	21.8	23.8
South East	21,384	25,818	20.7	23.1
North West	6,614	7,937	20.0	19.2
Scotland	4,579	5,368	17.2	21.3
East Midlands	3,139	3,633	15.8	22.0
West Midlands	4,875	5,576	14.4	26.0
South West	4,824	5,377	11.5	19.7
Yorkshire & Humber	3,837	4,223	10.1	16.5



Summary of G VA in North East DCMS and sub-sectors 2010 to 2016

North East DCMS sectors	2010	2011	2012	2013	2014	2015	2016	% increase 2010 - 2016
Creative Industries	669	823	856	789	822	892	983	47.0
Cultural Sector	185	210	260	250	237	280	266	43.7
Digital Sector	2,009	2,163	2,174	2,239	2,470	2,754	2,545	26.7
All DCMS sectors (excl Tourism and Civil Society)	2,795	3,248	3,211	3,154	3,493	3,997	3,774	35.1
% NE DCMS sectors/Total NE GVA	6.4	7.2	6.9	6.7	7.2	8.0	7.5	17.5
% NE creative industries GVA/Total NE GVA	1.5	1.8	1.9	1.7	1.7	1.8	1.9	27.9
% NE culture sector GVA/Total NE GVA	0.4	0.5	0.6	0.5	0.5	0.6	0.5	25.1
% NE digital sector GVA/Total NE GVA	4.6	4.8	4.7	4.8	5.1	5.5	5.0	10.2
GVA of all Sectors in North East	44,008	45,186	46,266	46,809	48,811	50,087	50,582	14.9



Information sources

Gross Value Added (GVA) in DCMS sectors

Source: DCMS sectors economic estimates

Link: <https://www.gov.uk/government/statistics/dcms-sectors-economic-estimates-2016-regional-gva>

Latest data: 2016

Measure: GVA is the measure of the value of goods and services produced in an area, industry or sector of the economy.

Definitions

The total figures for the DCMS sectors include: creative industries, cultural sector, digital sector, gambling, sport and telecoms and exclude those for tourism and civil society.

All GVA estimates are shown in current prices (i.e: not adjusted for inflation).